



EXHIBITOR PROSPECTUS

31st Annual GPA Conference * September 20-22, 2017

The King & Prince Beach and Golf Resort *St. Simons*

Why Exhibit?

- The casual environment offers quality opportunities for one-on-one interaction with perinatal care professionals from various practice settings across Georgia
- Promote your company's new products and services and receive immediate feedback
- Expected attendance: over 100 professionals
- 3 hours of dedicated time with attendees (reception, breakfast, and breaks)
- Opportunity to host a promotional product theater for meeting attendees
- We employ creative methods to move traffic around your table (door prize 'bingo' cards, food and beverage placement, etc.)
- Network with fellow exhibitors and colleagues and gain an insight into your competitors' development
- A great resort hotel located just over 4 hours from metro Atlanta
- Your participation helps GPA produce high-quality educational programs that improve patient care in Georgia

31st Annual Meeting

Your organization is cordially invited to participate as an exhibitor at the 2017 Annual Conference of the Georgia Perinatal Association (GPA). This meeting provides valuable opportunities for interaction and exchange between perinatal professionals and industry organizations whose common mission is to improve outcomes through the delivery of high-quality, evidenced-based care. We hope you will join us!

About Us

The Georgia Perinatal Association (GPA) is the Georgia state chapter of the National Perinatal Association. GPA is a multi-disciplinary organization of health care professionals promoting improved pregnancy and infant outcomes through education and collaboration. GPA is dedicated to excellence in patient care and provides education, advocacy information, and professional development to promote the delivery of quality care.

Hotel Accommodations

The King & Prince Beach Resort

Ocean Front Rooms: \$161/night

Partial Ocean View Rooms: \$151/night

Resort View Rooms: \$140/night

Standard Room: \$130/night

To book a room, call 800-342-0212 and mention the Georgia Perinatal Association. To get this rate, rooms must be booked by

Friday, August 12th!

GPA is more than willing to work with your company to create the perfect marketing opportunity. Contact Mindy Spencer at mspencer@ppmh.org for questions or more information.

GPA strives to adhere to the WHO code of marketing of breast milk substitutes.

GPA invites you and your company to participate in the Annual Conference September 20-22! If you market to perinatal professionals in Georgia, you cannot afford to miss this meeting at the King & Prince Beach and Golf Resort!

Opportunity	Fee if registered by July 31	Fee if registered after July 31	Benefits
Diamond Level ONLY THREE AVAILABLE	\$2,500	\$2,750	<ul style="list-style-type: none"> All Exhibitor & Gold Level benefits PLUS “Diamond Level” ribbons for the company representatives Recognition at Business Lunch and a company representative given 5 mins to make remarks during lunch. Advertisement in one (1) Member Newsletter, subject to approval by board
Gold Level ONLY SEVEN AVAILABLE	\$1,000	\$1,250	<ul style="list-style-type: none"> All Exhibitor benefits PLUS “Gold Level” ribbons for the company representatives Pre-registration and final attendee lists - includes name, mailing address, phone and email Registration packet handout, subject to approval Up to 150-word product description (with links) on GPA website.
Exhibitor	\$750	\$1000	<ul style="list-style-type: none"> Exhibitor acknowledgment in: GPA e-communications, meeting program, signage and website. One (1) exhibit table-top Up to two (2) representatives to the meeting Pre-registration and final attendee list (name, city, state only) Up to 100 word product description (with links) on GPA website.
Non-Profit Organization	\$500	\$600	All Exhibitor Level benefits.

Providing A Door Prize

To encourage exhibit visitation and engagement, attendees will receive a “bingo card” that exhibit representatives will initial upon visitation to their table. Completing the bingo card makes the attendee eligible to win door prizes that will be drawn after the final break.

Exhibitors are welcome and encouraged to provide door prizes for this purpose, as allowed by corporate policy. Exhibitors may donate a door prize of their choosing with a \$50 minimum value. We recommend electronics, gift baskets, gift cards, etc. A representative will be invited to join GPA staff for the drawing and your company will be recognized in front of attendees.

If you have a door prize to offer, please notify GPA in advance and deliver it to GPA staff at the registration desk. Thank you!

Exhibit Hours

(Exact times are subject to change)

Wednesday, September 20

3:00pm - 5:00pm	Exhibitor Set-Up
6:00pm-7:30pm	Exhibits Open & Welcome Reception

Thursday, September 21

7:00am - 8:00am	Breakfast & Exhibit Visitation
10:00am - 10:30am	Break and Exhibit Visitation
11:00am - 12:00 pm	Exhibit Breakdown

Georgia Perinatal Association

EXHIBITOR GUIDELINES & INFORMATION

1. Exhibit area is **unsupervised** by conference personnel. Therefore, it is the **individual** exhibitor's responsibility to secure equipment and supplies at all times. It is also the exhibitor's responsibility to remove any potentially dangerous materials from the exhibit space when said exhibitor is unavailable to supervise its use.
2. Exhibitors may display or sell only what is listed on the registration form. Raffle tickets may not be sold although GPA welcomes any donations to the silent auction.
3. If two companies/organizations share exhibit space, both must be registered and paid.
4. All promotional activities and equipment must be contained within the allotted booth space. Audiovisual or other devices may not interfere with other exhibitors. All goods, advertised items and services must be those provided during the exhibitor's regular course of business.
5. It is the company's responsibility to be certain their exhibit and accompanying equipment can be moved into the designated area and conforms to safety and fire regulations. Any and all services needed, over and above those provided, are the responsibility of the company.
6. The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend and hold harmless the Hotel, its agents, servants and employees from any and all such losses, damages and claims.
7. It is the company's sole responsibility to obtain business interruption and property loss/damage insurance to cover such losses by the company before, during and after the conference.
8. Exhibitors will comply with all stipulations, rules and regulations of the Conference Coordinators and city, state or federal regulations governing this exhibition.
9. **Cancellation:** Notice of cancellation in writing must be received by **September 8, 2017**. A refund of \$350 will be issued to those companies who cancel by September 8, 2017. This refund will be mailed after the close of the conference. No refunds will be issued for 'no-shows'.
10. **Full payment must be received prior to the meeting.** The undersigned hereby also acknowledges receipt of and agrees to abide by the cancellation policy and the Exhibitor Rules & Regulations set forth above.

Georgia Perinatal Association EXHIBIT REGISTRATION FORM

Company/Organization Name _____
(as you want it to appear in the program)

Office Contact Name _____

Mailing Address _____

City _____ State _____ Zip Code _____

Phone _____ Cell _____ Fax _____

Email (req.) _____ Website _____

Contact information for individual representatives will be used for the printing of meeting name badges and to keep GPA records current.

Representative 1: _____ Email: _____
(Onsite Contact) (Req.)

Representative 2: _____ Email: _____

Exhibit Level

___ Diamond Level - \$2,500

___ Gold Level - \$1,000

___ Exhibitor Level - \$750

___ Non-Profit Level - \$500

___ **After July 31:** Diamond Level - \$2,750

___ **After July 31:** Gold Level - \$1,250

___ **After July 31:** Exhibitor Level - \$1,000

___ **After July 31:** Non-Profit Level - \$600

Additional Support Opportunities

___ Door prize donation

___ Silent Auction donation

___ Power for Exhibit Table - \$30

Registration Total \$ _____

PAYMENT INFORMATION

CHECK - **Please submit a copy of your completed Exhibit Registration Form with check.**

CREDIT CARD (complete below)

___ Visa ___ American Express ___ Master Card

Cardholder Name _____

Card Number _____

Exp. Date _____ CVV#: _____

Billing Address _____
if different from contact address

Billing City / State / Zip _____

Signature _____

Submit Completed Forms & Payment

via

Fax: 912-233-1952

or

Mail: Georgia Perinatal Association

P.O. Box 13784

Savannah, Georgia 31416

(912) 495-8266

Monday - Friday 9:00 am - 5:00 pm